

MOBILITY MINUTES

November 2009, Volume II



Mobile Work is the 'New Normal' by Chris Clark



Welcome to the second edition of Mobility Minutes. There is a lot of discussion about how we manage our employees as Mobile work becomes the 'new normal'.

The wireless Internet is changing how and when people work and how CIOs need to manage their operations.

The 'new normal' is a world in which mobile workers are treated as the standard, not the exception. The proliferation of mobile devices coupled with the ubiquity of the Internet has created a situation in which IT needs to manage devices and users who are out of the office from 5:00 to 9:00 with the same rigor as when they are in the office from 9:00 to 5:00.

Read my [executive viewpoint](#) interview with CIO.com to learn how you can gain IT certainty and control with your growing mobile workforce.

Chris Clark is Chief Operations Officer at Fiberlink and responsible for building Fiberlink's global software product, delivery and support platform for our MaaS360 family of products.

New MaaS360 Mobile Service for Blackberry users

Fiberlink MaaS360 Mobile Service provides tethering support for a select list of Blackberry phones, which will continue to grow as new devices and releases become available. Fiberlink's easy-to-use Mobile service includes automatic detection of the BlackBerry tethered device, one-click connection and ability to manage the PIN functionality with the Mobile Service on GSM phones. Fiberlink's Mobile Service also includes generic tethering support for many of the leading handheld devices in the market.

The MaaS360 Management Center includes detailed reporting of connection history, usage and inventory data. In order to be used, the tethered device must have tethering enabled on the smartphone, the correct device driver installed, and it must be enabled through policy. The service includes functionality to search all existing ports for available tethered devices, and the ability to connect through and report on the devices.

How you will save with the New MaaS360 Mobile:

- 1) Today typical Mobile data plans range from \$40-60 dollars per month; devices typically run between free and \$100 for enterprises, depending on commitments.
- 2) Tethering packages are decreasing in price and range from \$15-30 per month, with no additional devices and should significantly reduce overhead as far as activating, procuring and distributing additional devices. Customers are starting to realize significant cost savings from using tethering and the MaaS360 Platform.

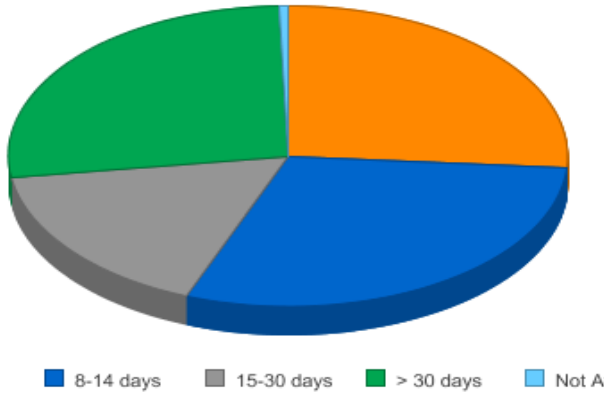
Inside The Numbers

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MaaS360 Reporting Examples

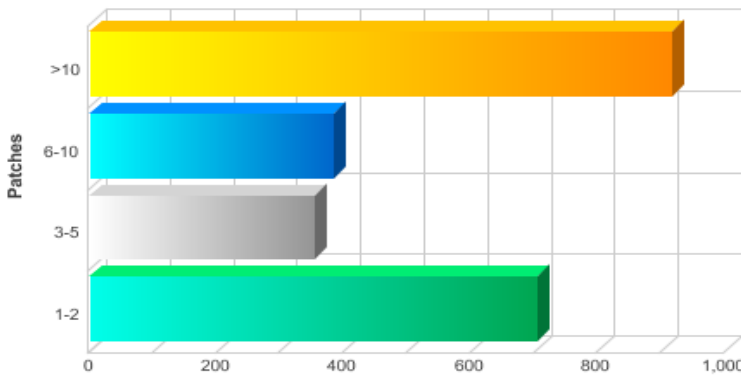
1. Anti-Virus Updates - A large percentage of this customer's AV clients have definitions over 30 days old.

Devices by Anti-Virus Definition Age



2. A large number of this customer's machines have over 10 critical patches missing:

Devices Missing Critical OS Patches



Did you know?

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Here's some information that should matter to you most: your data. The MaaS360 management center provides the visibility you need to help make better management decisions.

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Fiberlink Events, News & Blog

Come visit us at Data Connectors events:

- Atlanta, GA - November 19th
- Columbus, OH - December 3rd
- Sacramento, CA - December 10th
- Orlando, FL - December 17th

Check out our blog, MEvolution, and get the latest mobility viewpoints - <http://mevolutionblog.com/>

